



Paul Jury

Best Recruitment Firm of the Year

Talent2

Paul Jury is on the move. As head of this year's Best Recruitment Firm of the Year winner, it's apt that he is taking life not one step at a time, but 10,000 steps at a time.

Mr Jury, general manager, Australia and New Zealand recruitment and contracting with Talent2, is part of an in-house team in the Cerebral Palsy Challenge, an eight-week team building, fitness and fundraising activity. His enthusiasm for it typifies the strong and passionate culture of this ASX-listed company whose recruitment consultants hire 40,000 people a year.

Launched in 2003 by industry icons Geoff Morgan and Andrew Banks, Talent2's mission is: "A force for betterment that turns organisations into dynamic and exciting places to work." It is having such a clear end in mind that makes a great recruitment firm, Mr Jury says.

"Our vision is very straightforward because we want to be one of the best, if not the best, end-to-end talent management in Asia and throughout the world by 2015," he says. That means the more than 1600 staff, spread over 40 offices in 20 countries, that are involved not only in recruitment, but payroll, learning and HR advisory.

As a listed company Talent2 tries hard to maintain its entrepreneurial spirit, with a key strategic thrust, a single global brand headquartered in Sydney, Mr Jury says. "If you think about putting ideas into action and being innovative, we try to be nimble and agile."

Mr Jury says key components for a successful recruitment firm are its marketing and branding. So Talent2 values its relationship with Fairfax and what that brings it online. The company combines advertising and databases with network services, its staff working contacts to locate potential candidates.

He paid tribute to his team, saying: "What gets me out of bed is trying to help our people fulfil their dreams. It is the endeavours of our people combined with our brand that make us a successful organisation."